



**FOR IMMEDIATE RELEASE:**

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**\*\*\* PRESS RELEASE \*\*\***

**ASSESSOR-RECORDER TING AND MAYOR NEWSOM'S SOLAR INCENTIVE PROGRAM APPROVED FOR FUNDING FOR NEXT TEN YEARS**

**San Francisco, CA** – The largest municipal solar rebate program in the nation, championed by Assessor-Recorder Phil Ting and Mayor Gavin Newsom, was approved after a vote by the Board of Supervisors today. The program will provide direct financial incentives (\$2-5 million per year) to homeowners and commercial property owners who want to install solar power.

“Today’s decision brings San Francisco one step closer to being the nation’s renewable energy leader,” Ting said. “This program will make it easier and more cost effective for San Franciscans to install solar, eventually helping to put solar on every rooftop in the city.”

The Solar Energy Incentive Program (SEIP), created to increase the pace of solar installations in San Francisco, consists of one-time, upfront incentive payments to residential and commercial property owners who install rooftop solar energy systems in San Francisco.

SEIP addresses a major obstacle to going solar for homeowners and businesses – cost. The average residential solar rooftop installation in San Francisco costs approximately \$20,000. The local incentive payments range from \$3,000-\$6,000 for residential homeowners and up to \$10,000 for commercial properties. Along with state and federal rebates, the local incentive will help cut the total cost to the customer almost in half. This direct incentive model is based on the successful state program in California that has doubled the number of rooftop solar energy systems to 32,000 in just two years.

SEIP is expected to help generate 50 megawatts of additional solar over a ten-year period, bringing the total solar power in the city to 55 megawatts. The program also provides additional incentive money for low income communities, San Francisco-based solar installers and workforce development programs.

SEIP is being administered by the San Francisco Public Utilities Commission (SFPUC) which has set aside \$3 million for the program for the current fiscal year.

OFFICE OF THE ASSESSOR-RECORDER  
SAN FRANCISCO



PHIL TING  
ASSESSOR-RECORDER

SEIP is based on recommendations made by the San Francisco Solar Task Force, a coalition representing labor, environmental, the solar industry, and business organizations as well as local and state government. The Solar Task Force is co-chaired by Ting and David Hochschild, a San Francisco Public Utilities Commissioner, and was convened in February of 2007 to find innovative solutions to achieving the City and County's 10,000 solar rooftops goal.

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